



## NEWSLETTER

SportzEdi is the “Edict” of sports, the final word on the rules.

**You Make the Call!**

As a sports fan partnering with SportzEdi, you become the ref. You are armed with the most current and comprehensive league rules and will be able to call the plays while conversing about the game with friends and fans around the world.

**Any sport. Anytime. Anywhere.**



**SportzEdi was created by Lateef Calloway of Detroit. Lateef is a filmmaker, father and mentor.**



### SportzEdi – The Official Sports Edict

SportzEdi is a digital, interactive sports figure for fans. He is widely recognizable as the expert on the rules of the game. Fans tap into the knowledge and

expertise of our sports authority -- Edi, The Edict through our website and app by using their smart phones, tablets and computers.

#### FAN BENEFITS

- Authoritative source
- Fan-to-fan interaction
- Edi offers impartial info
- SportzEdi merchandise



### SportzEdi is in the Know

Not only can SportzEdi recite the regulations of any professional sport, he hangs with the in-crowd. He knows sports journalists, commentators and players.



### Who Doesn't Want a Whistle?

SportzEdi enhances the fan experience during sporting events.

As an online resource on game rules, SportzEdi, the Edict, gathers information on sports rules, regulations, news and trivia. Fans can debate referees' by chatting with other fans.

